

Saratoga Wilton Soccer Club Board Meeting Minutes

November 8th, 2021 @ 7:00pm

Attending: Kemp Bundy, Adam Costello, Kiersten Owen, Kyle Quinn, Brandon Querbes, Jacqueline Miller, Sarah Schenone, Richard Snyder, Steve Lapp, Christina Lindheimer, Ed Cubanski

- Approval of [October](#) Meeting Minutes
 - Tina motions, Kiersten seconds.
- Member Business
 - Given coaching conflicts, we need to shift monthly Board meetings to 8pm until Winter Session is done (effective December - March). Will re-evaluate in March.
ACTION ITEMS: Sarah to note schedule change in newsletter and meeting invite.
 - NYCFC Summer Camp
 - Raul is pushing that they want to have quality turf (Skidmore). It's not off the table to use Gavin, but preference is turf. Saratoga High School might be an option, but inside space would be a question (and we're having difficulties w/ responses from them). Jacqueline can connect with Peter MacDonald to see about Skidmore options. Jacqueline to secure one of the first 2 weeks in August with NYCFC and then connect with Skidmore. Consideration for the Queensbury dome?
 - By-Law Updates - Brandon
 - Nothing new, just need final pass. Brandon to post in Slack.
 - Adam and Kyle attending the United Soccer Coaches Convention
 - Jan 19-23, 2022. It packs a bunch of certifications into one weekend (that otherwise would be more expensive to do one-off). Good networking opportunities. Total cost is approximately \$1,087/pp (for lodging, airfare, registration). Adam to get his D license and we need to decide what the club will offset for coaches doing so going forward.
 - Historically we've paid for coaches courses and licensing. Immediate decision is to allow the \$2200
VOTE: Ed motions to budget the \$2200, Tina seconds.
 - Also need to talk long-term coaching investment.
 - Perhaps including some clauses in Coaches contracts re: future commitment for accepting funding for this.
ACTION ITEMS: Kyle to review some of the contract points and report back.
 - COVID Protocol review
 - Status quo protocol for now, although it sounds like there's some ambiguity in the original messaging. Will continue to iterate here as necessary.
 - Monthly Board Meetings - Virtual vs. Onsite
 - TBD
 - FC Dutchmen DPL
 - Michael Kinally reached out to Liam to talk about a joint venture for U14-U18/19 (Girls only). They'd play a league in tournaments (not EDP, but rather DPL). We were contacted for this year, but asked to table it until the second year since the turnaround was too aggressive. Their DPL games bleed into EDP games at U18. Based on their U18 talent, it would be mainly our members. Would have to be branded as FC Dutchmen. We have to be cautious and protective of our U10/U12 girls. Would be nice to add, but would need to make sure we're all on the same page. Prob about \$100/player cost.
TABLED for another year.
- Coaching

- Rec – Kyle
 - Great season, ending just over 300, had some great new coaches. It's spilling over into Travel. Great praise for the program Kyle ran.
 - We gave out trophies and banners, lots of great camaraderie. Pics can be picked up at the Gavin Park main office (families have been notified).
 - Winter Academy - logistically may be tough with the Charbs scheduling, but would be great to hold it. We could aim for Sunday am.
ACTION ITEM: Kyle to regroup w/ Afrim's scheduler to figure out if it can work.
- Travel - Adam
 - BU19 - Need to weigh in on Garrett Hedge being player/assistant coach. We wouldn't have a team if he wasn't involved. He single-handedly brought 6 players back. Could have potential future coaching pipeline value.
 - Suggestion is for Garrett Hedge to have his registration fees waived. This would be contingent on the players he recruited completing registration.
VOTE: Tina motions, Brandon seconds.
 - Kasey Lemos is helping BU14 (w/out compensation) and Liam needs help w/ GU14. He's interested in coaching more and offered to jump in for GU14. Adam has yet to review him fully for long-term coaching potential, but suggestion is to provide some sort of compensation for the short-term GU14 efforts (\$500). Need proper audit trail for this.
VOTE: Ed motions, Tina seconds.
 - GU16 has had some numbers issues. They've lost quite a few players to Alleycats (down to 10 confirmed and 1 maybe). Kyle heard through the grapevine that NY Elite was struggling for numbers at that level. Jason reached out to Paul at NYE and they've done a practice or 2 together. Jason said it went well. We're trying to figure out a way to keep that team together and playing. There's also a possibility of merging with Paco's team. Some questions around branding, insurance and registration.
ACTION ITEM: Adam to do some research re: registrations and report back.
- Tournaments and Events –Adele
 - TABLED
- Treasurer's Report – Brandon
 - All important docs/items being communicated through Slack (backed up in Google Drive). Tax return filed, transition's going well. He has another purchasing card to be used as necessary. October financials should come from the accountant this week. He's going to work to pull some information together in the interest of making informed decisions via a Budget/pricing subcommittee.
 - ACTION ITEM: Sarah to move this up the timeline for future agendas.
- Registrar's Report – Tina
 - 341 registrants, up by 64 players this year.
 - Tina mentioned requirements for U18 players who turn 18 next year, need additional risk certifications. She'll reach out to the coaches.
 - ACTION ITEM: Sarah to move this up the timeline for future agendas.
- Scheduling and Facilities - Kyle
 - Indoor options for 2022-2023 and 2023-2024 (YMCA, Afrim's)
 - Suggestion around signing a 2-year lease in advance while we can. They have a 90 day cancellation policy that would protect our risk. This would make our rental fees predictable for the coming years. Other spaces are too unpredictable and so we need to grab opportunities while we can.
ACTION ITEM: Kyle to get some concrete info and report back.

- Charbs renovation updates
 - Microfield is all done.
 - East Field still has some work to be done, Afrim says he'll be in there 11/9 to try to finish things up.
 - Painting could be done on the outside boards.
 - Suggestion box for improvements.
ACTION ITEM: Sarah to coordinate a meeting w/ Ed, Afrim's and cleaning person to determine maintenance plan going forward.
- Fundraising and Sponsorship – Jacqueline/Adele
 - Looking at FlipGive (like Amazon Smile, but has more vendors and higher payouts). Can be used in person or online. Also a donate button to give directly to the club there. You can run fundraisers through retailers. They have grants that come up every now and then. Need to socialize it.
 - Dick's grant is being resubmitted for approx \$9k.
 - Suggestion is to defer the raffle to tie it into May Day.
- Communications and PR - Adam and Sarah
 - Slack
ACTION ITEM: Sarah to determine the 10k thread limit.
- Social Media and Website – Richie and Alex
 - Great coach profiles, more to come.
- Manager's Report –Steve
 - Pinnie distribution wrapping up, \$ to Brandon by Thanksgiving. Steve has access to GotSport so he can monitor that Managers have completed requirements.
- Subcommittees
 - 2022-2023 Pricing
 - 2022-2023 pricing structure and implementation plan
 - A la carte corrections
 - Rebranding of Select and Competitive terminology
 - Per-player costs and expenses
 - U14+ costs accounting for School play.
 - Coaching Fees changes?
TABLED FOR DECEMBER MEETING
 - Facilities → Moved to Executive Session
 - WWW Redesign
 - POC posted, out there for review. Some mutually beneficial elements around Google Workspace.
 - Player Retention and Attrition
TABLED FOR DECEMBER
- New Business
 - Soccer.com dollars to spend. We have 2 year cycles through soccer.com (\$5k). Suggestion is to use \$ towards purchasing VO. Goal would be to order cameras asap based on shipping delays. Would be good to leave some surplus for 2022-2023 coaching gear. Would also be good to earmark some for May Day balls. Balance would be about \$720/year for other gear. Could be used for Futsal balls (approx 30).

Next Board Meeting: Monday, December 13th, 2021 at 7:00 pm