

# Saratoga Wilton Soccer Club Board Meeting Minutes

October 11th, 2021 @ 7:00pm

Attending: Corbin Olsen, Kemp Bundy, Adam Costello, Kiersten Owen, Kyle Quinn, Brandon Querbes, Jacqueline Miller, Sarah Schenone, Alex Ballesteros, Richard Snyder, Steve Lapp, Kasey Lemos, Jody Burgess, Raul Santos, Christina Lindheimer

- Approval of [September](#) Meeting Minutes
  - Brandon motions, Corbin seconds.
- Member Business
  - NYCFC Summer Camp - Raul Santos (Prioritized as Member Business)
    - Camp is a unique opportunities: <https://sharing.articulate.team/DOu6e4n9>
    - Minimum is usually 64 (1:16): <https://sharing.articulate.team/12uP9g9j>
    - [Coaching Program](#)
    - [Field Usage](#)
      - We provide the field, they provide everything else (insurance, etc).
    - [Curriculum](#)
    - Certificates, as well as a Camper and a Captain of the Day.
    - QUESTIONS:
      - Suggested player levels?
        - Camps are inclusive. If they receive grassroots players (typical at U8 and U9) they modify to cater to the group.
      - Monetary incentives for SWSC? Could SWSC have different pricing?
        - NYCFC can give a kick back to the club. It's dependent on the costs (is there a rental cost, cost for coaches to be here). It's open for discussion.
        - We get registration access early along w/ a 15% discount.
      - Scheduling?
        - They're forming their calendar now. Other than their contractual obligations, we can give them ours and see if it aligns.
        - We can throw out our preference and see if that works and they may be able to plan around that.
      - Staffing/Coaching (are they in-house, contractors)?
        - All of the coaches they put out there are trained by them. They are usually working w/ NYCFC as shadow coaches for 3 months.
        - They bring 2 coaches from Manchester, 4 NYCFC and 2 NYCFC who act as camp admins (in addition to Raul himself).
      - Coaching Sessions for our coaches?
        - Raul oversees all coaching in Westchester and CT. He offers coach education to clubs. That's an added opportunity at no cost. He can set up an evening after camp (1-1.5 hours). Could be parent coaches too.
    - Board Assessment
      - We could offer both camps.
      - Co-brand/co-market option? (Jacqueline to ask)
      - Make sure we don't overlap the Skidmore camp
      - Ensure it aligns to Adam's schedule
    - VOTE TO BRING NYCFC SUMMER CAMP: Jacqueline motions, Alex seconds.
  - By-Law Updates - Brandon
    - Brandon to circulate a new red-lined version.

- Board for 2022
  - Thank you to Corbin for his service!
  - Kasey Lemos
    - VOTE TO NOMINATE KASEY: Tina motions, Corbin seconds.
    - ACTION ITEM: Add Kasey to Slack, remove Corbin.
- Soccer.com Nike contract review
  - No issues, signed and approved.
  - We're currently looking to spend \$1200 of soccer.com Nike points being put towards current coaching gear.
- COVID Protocols and Masks for 2021-2022 season
  - Historically we've followed the SSCSD guidelines
    - Masking required indoors
    - Based on this guideline, it would aid in ability to keep players playing
  - Afrim's is going to be requiring masks in their facilities
  - We didn't have issues last year
  - We will reassess as the season progresses.
  - ACTION ITEM: Sarah to communicate the club-wide messaging to socialize to the Board
- Coaching
  - Rec – Kyle
    - Rocking and rolling. Two weeks left.
    - Biggest challenge is that everyone registers in the last 15 days. Turnaround time for printing/shipping is causing an issue w/ late registrants.
      - Suggestion is to order in bulk ahead of time.
      - Pre-K coaching group is one of the best we've ever had.
    - Coaches are running U10 sessions in an effort to convert.
    - Kyle would welcome anyone to come out the week of 10/23 to try to encourage that.
      - \$100 to do 1000 handouts.
      - Adam recommends waiting until Spring so we're not oversaturating ourselves.
  - Travel - Adam
    - All is well, Adam sent reminder to coaches to think ahead for first session at Afrim's.
    - Adam is hosting a coaching session this week to start to build the community a bit and share knowledge. Paco will present.
    - We'll be sending out the winter schedule soon-ish.
    - Technical training schedule adjusted for daylight.
    - We've been seeing lots of success w/ CDYSL fall ball.
    - Covering course fees for coaches.
    - Coaching Fees changes?
    - BU19 Team
  - GU18 Team update
    - No discussion
- Tournaments and Events –Adele
  - TABLED
- Treasurer's Report – Corbin and Brandon
  - Brandon and Corbin met for cross training. Brandon has all the files and is up and running.
  - CDYSL sent us a bill in September for spring season fees.
    - \$1313.00 for 20 different rescheduling fees, no score reported fees.
    - Tina provided some context and has asked CDYSL for some clarification on the no score fees.

- Brandon wants to ensure the fees are legit.
  - ACTION ITEM: Tina to attend CDYSL meeting and report back. We'll determine payment status from there.
  - ACTION ITEM: Create a helpful tool for the coaches and managers to be aware of potential fees.
- Registrar's Report – Tina
  - We have 380+ total registrations for Travel.
  - U16 and U18 should start to pick up as school soccer ends.
  - Tina's working through the incomplete ones and the Financial Aid apps.
  - Spring fees are baked into registration. Spring only s/b early January ideally.
  - Winter's looking good.
  - Steve to send a reminder out to Managers to get fall ball fees paid.
- Scheduling and Facilities
  - Charb's Lease Extension
  - Lost some spaces and some coaches, but we can still fit everyone in.
  - We're waiting on info from the school, which might mean we can shift teams outside to HS turf in Nov/Dec. Gives us more opportunity and ability to offer another product to the older kids.
  - If Afrim's can utilize our space, there may be a discount/cost benefit to using his side.
  - Facilities → Moved to Executive Session Minutes
- Fundraising and Sponsorship – Jacqueline/Adele
  - Raffle forms 1A for an ID number, which will take 6-8 weeks.
  - Once established w/ the State, it should make subsequent raffles easier.
  - Based on the amount of paperwork, we'll need to push the original date out.
  - Jacqueline wants to make sure our territory is covered properly as well, as there would be penalties for selling outside our zone..
  - Dick's grant being re-submitted once some details are finalized.
  - FlipGive (like Amazon Smile) gives kickbacks to some various participating stores (18% for Adidas, etc).
    - Get kids back into sports grant. \$100 by the end of November, we get \$100.
    - Jacqueline to socialize via Slack.
- Communications and PR - Adam
  - Nothing to report.
- Social Media and Website – Richie and Alex
  - Richie's gotten a lot more parent and manager participation. Coaches have been contributing.
  - Coach profiles have started.
  - WWW redesign is still in progress.
- Manager's Report –Steve
  - Second pinnies shipment arrived.
  - Steve's working on covering the younger groups first, followed by the older teams.
  - Steve connecting w/ Tina to determine if there's anything he can do to encourage any managers to complete their certifications, etc.
  - QUESTION: Does a lack of the proper uniform cause playing issues through the various leagues/facilities.
    - Most CDYSL are lax, tournaments tend to be more rigid.
- Subcommittees
  - 2022-2023 Pricing
    - 2022-2023 pricing structure and implementation plan
    - A la carte corrections

- Rebranding of Select and Competitive terminology
- Per-player costs and expenses
- WWW Redesign
- Facility Development
- Player Retention

**Next Board Meeting:** Monday, November 8<sup>th</sup>, 2021 at 7:00 pm