

Saratoga Wilton Soccer Club Board Meeting Minutes

August 9, 2021 @ 7:00pm

Attending: Ed Cubanski, Corbin Olsen, Kemp Bundy, Adam Costello, Kiersten Owen, Kyle Quinn, Brandon Querbes, Jacqueline Miller, Sean Sheeran, Sarah Schenone, Adele DeCrescenzo, Alex Ballesteros, Richard Snyder, Steve Lapp

- Approval of [June Meeting Minutes](#) and [July Meeting Minutes](#)
 - Corbin motions, Kyle seconds.
- Member Business
 - Board Member/DOC/Coach Contact Sheet update
 - **Sarah to circulate list for Board review and updates.** Changes to be communicated up to Sarah.
- Treasurer's Report – Corbin
 - Corbin presented PNL through June 30, 2021. We managed well considering the environment, etc. Ending in positive cash flow for the year.
 - Coaching contracts to Adam and goal is to have all requirements done by EOM (which will get coaches paid by EOM).
- Registrar's Report – Tina
 - Tabled
- Scheduling – Kyle
 - How do we want to go about reserving the fields where there are more and more conflicts at Gavin? Should we consider renting more fields for the fall?
 - Rent fields 5-7, min rental requirement is for 2 hours.
 - \$13k total cost for the fall.
 - Winter space at Gavin may be compromised by basketball.
 - Gavin determines interest and then divides it up by the interested parties.
 - Ed will reach out to Kyle to get more details re: what we've learned from last year and how to apply that to this coming year.
 - Kyle to reach out to Gavin and ask Mark to confirm what we're dealing with.
- Coaching
 - Rec – Kyle
 - Spring 2021 = 270 kids (150 from SWSC, 94 non-SWSC and 17 financial aid) - \$22k, resulting in \$7600 take home.
 - Fall = Registrations are coming in (about 175, lost many to Travel).
 - Tue/Wed schedule will continue, 9/11 - 10/23
 - Pre-K/1st on Tue 5-6pm, Sat 9-10
 - 3rd-7th practice Wed and Sat 10-11:30am
 - Struggling for coaches because of kids aging out. Need to spread the word.
 - Perhaps borrow from the U14+ levels who don't play in the fall (both coaches and players).
 - Hoping to have some enrichment programs hosted by the travel coaches as a supplement (maybe 6-7).
 - Spring 2022 = Ideally we start 4/9 and run through June.
 - Winter Academy
 - 5 weeks (Feb into March)
 - Perhaps expanded so it's not just Kyle, mirroring the summer camp format
 - Kyle to outline scheduling needs
 - Coaching –Adam

- Adam distributing contracts to coaches and encouraging all training requirements be completed asap. He'll continue to follow w/ them.
 - Gear being coordinated between Kemp and coaches.
 - Camp this summer was a huge success (90+ kids, good weather, lessons learned re: length and attention span). We may want to expand this to more weeks w/ shorter days.
 - As of today, we have 264 registrations for Travel. We predict into the 300s (goal would be 350+). Teams added to support the numbers. Adam is navigating the U14 B&G and might need to get creative. Try to avoid any issues w/ uncommitted coaches and will use guesting players, etc.
 - Adam is inquiring about potential additional coaches.
 - Almost all coaches have been doing open play.
- Fundraising and Sponsorship – Jacqueline/Adele
 - Potential of one-time Jackpot Raffle to offset rec costs, stay competitive w/ the Saratoga Rec. and continue to replenish the incoming members (since travel is pulling them up).
 - Suggested timing in November; 10 tickets for \$100.
 - Need to develop this over the next month, establish solid talking points, come back with plan in October.
 - Jacqueline to coordinate w/ Kyle (and Corbin).
 - Need to ensure we're 503c compliant in executing it.
 - Corbin noted the Miguel Hoyos scholarship process could use some review.
 - Need to establish processes around.
 - Richie to do social outreach to call attention to it.
 - Grants
 - No update from Dicks (which should have come in July). We're currently under consideration. We'll continue to monitor and after another 60 days we'll reach out.
 - We're in for Adirondack Trust Lend a Hand and Belichick, still under consideration.
 - No sponsorships
 - Need to pick up where Dawn left off.
 - Jacqueline and Adele to discuss corporate sponsorships going forward to share more in September meeting.
- Communication...Constant Contact
 - Tabled
- Manager Update –Steve
 - Not full yet, still looking on filling some spots. Steve to circle up w/ Adam.
 - Some questions for Tina around uniform ordering (how to collate the player numbers more efficiently) and a la carte uniform order (Kemp to research).
- Tournaments Update –Adele
 - Increasing the Bond Check for MD 2022 (increase from \$250?)
 - What's reasonable? Are there other incentives? Fulfill with people who are willing to do EXTRA?
 - Either way we need to message early and often.
 - Wendy provided month by month task list that Adele is working through. Currently focused on revising rules for improvements and completing our tournament application to submit to CDYSL.
 - Adele to send to Ed for review.
 - Working on the hotel contract.
 - Club will forego Jingle Bell Cup in 2021 given the obstacles to date.
- Social Media Team/Website – Richie/Alex
 - Coaches making great contributions here and Summer Challenge has had some bites.
 - Will be posting about Fall soccer.
 - Richie to create messaging to communicate to managers to encourage them to pass things to news@.

- Alex asked for feedback on WWW updates, still a few open items. Still need to confirm 2021-2022 pricing matrix.
- Alex to connect w/ Adam re: some additional changes he's looking for.
 - Suggestion from Kemp to update WWW w/ 2022 May Day schedule and to update coach/manager info under Teams.
- Board for 2021-2022
 - Need new member for 2021-2023 to replace Sean Sheeran who will not be renewing his term.
 - Adam suggested Kiersten Owen for the board. Sean motioned, Alex seconded.
 - Corbin transitioning out in October. Need new Treasurer mid-October 2021.
 - Brandon volunteered to take this over. Motioned and seconded by various.
 - Open slots to fill, spread the word.
- Facilities
 - Questions around availability of space at Charb's.
 - We asked Afrim's to propose their best hourly cost, we'll receive info in a couple of weeks.
 - We need to determine our scheduling needs to communicate to them (Kyle to collate and provide to Ed). Need team information locked down as well.
- Pinnies
 - This was a success per families and coaches. Most should be able to keep their existing and we can address the new players.
 - Coaching staff to determine the deficit to fill (could be at least 70+).
- By-Law Update - Brandon
 - Need to be clear about compensation to Board members when members are coaches.
 - Need to distinguish Coach vs. "Employee."
 - Members to review and bring suggested edits back to the Board in September.
- New Business
 - Rebranding of Select and Competitive terminology
 - Tabled
 - Increase transparency of Board decisions
 - Concerns that decisions are made, but not thoroughly communicated, inclusive of, or reviewed by the Board beforehand.
 - Ex: BU19 Team restructure, budgets and fees, single age groups.
 - Subcommittees should be communicating up to the Board for visibility.
 - The understanding is that final decisions have been residing w/ the Board based on information that was provided to them. If that's not the case, we need to flesh that out.
 - BU19 Team Restructure Feedback
 - Decisions were made before the Board was aware and at that point it was too late.
 - Lease vs ownership of a winter space
 - Tabled
 - RFP for the fall ball location for CDYSL.
 - What's the status of this?
 - Would it be to our advantage to apply for this?
 - We investigated this 2 years ago and it was going to cost us. We can research w/ CDYSL (and know if the space is available w/ Gavin).
 - Someone will need to be the liaison for this (Kemp will lead and reach out for more data and to relay back to the club).
 - UPDATE: Deadline was 8/2/21. Kyle to reach out to determine if we can turn something around this year.
 - 2022-2023 pricing structure and implementation plan
 - Tabled
 - A la carte pricing for U12 vote

- Need confirmation w/ Tina and Adam before vote. Tabled until September.
 - NYCFC Summer Camp Opportunity
 - They would secure the rental through Gavin, we would be responsible for marketing, would give priority to SWSC.
 - Registration is done through them, they handle the money, hold the insurance, etc. Cost is \$599, Man City and NYCFC representation.
 - Possible openings in July 2022.
 - Board will extend an Invitation for their Rep to join the September meeting to share details.
- For September Meeting
 - NYCFC Summer Camp Opportunity Proposal (Prioritized as Member Business)
 - Communication...Constant Contact
 - Pricing and Fees
 - Bond check solutions
 - A la carte pricing for U12 vote
 - 2022-2023 pricing structure and implementation plan
 - Elections for Board Officers
 - Lease vs ownership of a (winter) space
 - Rebranding of Select and Competitive terminology
 - Coaching Questions:
 - League Play
 - Tech Training/GK Training
 - GU18 Team updates
 - Covering course fees for coaches.
 - Coaching Fees changes?

Next Board Meeting: Monday, September 13th, 2021 at 7:00 pm