

Saratoga Wilton Soccer Club Board Meeting Minutes

October 11th, 2021 @ 7:00pm

Attending: Corbin Olsen, Kemp Bundy, Adam Costello, Kiersten Owen, Kyle Quinn, Brandon Querbes, Jacqueline Miller, Sarah Schenone, Alex Ballesteros, Richard Snyder, Steve Lapp, Kasey Lemos, Jody Burgess, Raul Santos, Christina Lindheimer

- Approval of [September](#) Meeting Minutes
 - Brandon motions, Corbin seconds.
- Member Business
 - NYCFC Summer Camp - Raul Santos (Prioritized as Member Business)
 - Camp is a unique opportunities: <https://sharing.articulate.team/D0u6e4n9>
 - Minimum is usually 64 (1:16): <https://sharing.articulate.team/12uP9g9j>
 - [Coaching Program](#)
 - [Field Usage](#)
 - We provide the field, they provide everything else (insurance, etc).
 - [Curriculum](#)
 - Certificates, as well as a Camper and a Captain of the Day.
 - QUESTIONS:
 - Suggested player levels?
 - Camps are inclusive. If they receive grassroots players (typical at U8 and U9) they modify to cater to the group.
 - Monetary incentives for SWSC? Could SWSC have different pricing?
 - NYCFC can give a kick back to the club. It's dependent on the costs (is there a rental cost, cost for coaches to be here). It's open for discussion.
 - We get registration access early along w/ a 15% discount.
 - Scheduling?
 - They're forming their calendar now. Other than their contractual obligations, we can give them ours and see if it aligns.
 - We can throw out our preference and see if that works and they may be able to plan around that.
 - Staffing/Coaching (are they in-house, contractors)?
 - All of the coaches they put out there are trained by them. They are usually working w/ NYCFC as shadow coaches for 3 months.
 - They bring 2 coaches from Manchester, 4 NYCFC and 2 NYCFC who act as camp admins (in addition to Raul himself).
 - Coaching Sessions for our coaches?
 - Raul oversees all coaching in Westchester and CT. He offers coach education to clubs. That's an added opportunity at no cost. He can set up an evening after camp (1-1.5 hours). Could be parent coaches too.
 - Board Assessment
 - We could offer both camps.
 - Co-brand/co-market option? (Jacqueline to ask)
 - Make sure we don't overlap the Skidmore camp
 - Ensure it aligns to Adam's schedule
 - VOTE TO BRING NYCFC SUMMER CAMP: Jacqueline motions, Alex seconds.
 - By-Law Updates - Brandon
 - Brandon to circulate a new red-lined version.

- Board for 2022
 - Thank you to Corbin for his service!
 - Kasey Lemos
 - VOTE TO NOMINATE KASEY: Tina motions, Corbin seconds.
 - ACTION ITEM: Add Kasey to Slack, remove Corbin.
- Soccer.com Nike contract review
 - No issues, signed and approved.
 - We're currently looking to spend \$1200 of soccer.com Nike points being put towards current coaching gear.
- COVID Protocols and Masks for 2021-2022 season
 - Historically we've followed the SSCSD guidelines
 - Masking required indoors
 - Based on this guideline, it would aid in ability to keep players playing
 - Afrim's is going to be requiring masks in their facilities
 - We didn't have issues last year
 - We will reassess as the season progresses.
 - ACTION ITEM: Sarah to communicate the club-wide messaging to socialize to the Board
- Coaching
 - Rec – Kyle
 - Rocking and rolling. Two weeks left.
 - Biggest challenge is that everyone registers in the last 15 days. Turnaround time for printing/shipping is causing an issue w/ late registrants.
 - Suggestion is to order in bulk ahead of time.
 - Pre-K coaching group is one of the best we've ever had.
 - Coaches are running U10 sessions in an effort to convert.
 - Kyle would welcome anyone to come out the week of 10/23 to try to encourage that.
 - \$100 to do 1000 handouts.
 - Adam recommends waiting until Spring so we're not oversaturating ourselves.
 - Travel - Adam
 - All is well, Adam sent reminder to coaches to think ahead for first session at Afrim's.
 - Adam is hosting a coaching session this week to start to build the community a bit and share knowledge. Paco will present.
 - We'll be sending out the winter schedule soon-ish.
 - Technical training schedule adjusted for daylight.
 - We've been seeing lots of success w/ CDYSL fall ball.
 - Covering course fees for coaches.
 - Coaching Fees changes?
 - BU19 Team
 - GU18 Team update
 - No discussion
- Tournaments and Events –Adele
 - TABLED
- Treasurer's Report – Corbin and Brandon
 - Brandon and Corbin met for cross training. Brandon has all the files and is up and running.
 - CDYSL sent us a bill in September for spring season fees.
 - \$1313.00 for 20 different rescheduling fees, no score reported fees.
 - Tina provided some context and has asked CDYSL for some clarification on the no score fees.
 - Brandon wants to ensure the fees are legit.

- ACTION ITEM: Tina to attend CDYSL meeting and report back. We'll determine payment status from there.
 - ACTION ITEM: Create a helpful tool for the coaches and managers to be aware of potential fees.
- Registrar's Report – Tina
 - We have 380+ total registrations for Travel.
 - U16 and U18 should start to pick up as school soccer ends.
 - Tina's working through the incomplete ones and the Financial Aid apps.
 - Spring fees are baked into registration. Spring only s/b early January ideally.
 - Winter's looking good.
 - Steve to send a reminder out to Managers to get fall ball fees paid.
- Scheduling and Facilities
 - Charb's Lease Extension
 - Lost some spaces and some coaches, but we can still fit everyone in.
 - We're waiting on info from the school, which might mean we can shift teams outside to HS turf in Nov/Dec. Gives us more opportunity and ability to offer another product to the older kids.
 - If Afrim's can utilize our space, there may be a discount/cost benefit to using his side.
 - Facility Development Committee has been organized.
 - Tina provided high level on the project plan, action items in flight at the moment (business plan being developed), meeting cadence, intended communication plan for the Board at large.
 - Richie reached out to a couple of local builders to get an idea on the capital needed.
 - Muentner and Bonacio meetings lined up w/o 10/19.
 - Adam confirmed that the most probable outcome is partnership. We've started conversations with the Y. Follow up w/ the CEO to determine how serious they would be. As business plan is developed, we'll co-design w/ them to also present to their board. 11/5 is our biz plan deadline.
- Fundraising and Sponsorship – Jacqueline/Adele
 - Raffle forms 1A for an ID number, which will take 6-8 weeks.
 - Once established w/ the State, it should make subsequent raffles easier.
 - Based on the amount of paperwork, we'll need to push the original date out.
 - Jacqueline wants to make sure our territory is covered properly as well, as there would be penalties for selling outside our zone..
 - Dick's grant being re-submitted once some details are finalized.
 - FlipGive (like Amazon Smile) gives kickbacks to some various participating stores (18% for Adidas, etc).
 - Get kids back into sports grant. \$100 by the end of November, we get \$100.
 - Jacqueline to socialize via Slack.
- Communications and PR - Adam
 - Nothing to report.
- Social Media and Website – Richie and Alex
 - Richie's gotten a lot more parent and manager participation. Coaches have been contributing.
 - Coach profiles have started.
 - WWW redesign is still in progress.
- Manager's Report –Steve
 - Second pinnies shipment arrived.
 - Steve's working on covering the younger groups first, followed by the older teams.
 - Steve connecting w/ Tina to determine if there's anything he can do to encourage any managers to complete their certifications, etc.

Commented [1]: @nylapper@hotmail.com and @SWSC_Registrar@hotmail.com

- QUESTION: Does a lack of the proper uniform cause playing issues through the various leagues/facilities.
 - Most CDYSL are lax, tournaments tend to be more rigid.
- Subcommittees
 - 2022-2023 Pricing
 - 2022-2023 pricing structure and implementation plan
 - A la carte corrections
 - Rebranding of Select and Competitive terminology
 - Per-player costs and expenses
 - WWW Redesign
 - Facility Development
 - Player Retention

Next Board Meeting: Monday, November 8th, 2021 at 7:00 pm