

Saratoga Wilton Soccer Club Board Meeting Minutes

April 11, 2022 @ 7:00pm

Attending: Kemp Bundy, Adam Costello, Kiersten Owen, Brandon Querbes, Jacqueline Miller, Sarah Schenone, Richard Snyder, Steve Lapp, Ed Cubanski, Kyle Quinn, Adele DeCrescenzo, Kasey Lemos, Alex Ballesteros

- Approval of [March](#) Meeting Minutes
 - Ed motions, Kiersten seconds
- Member Business
 - SWSC Summer Camp
 - GotSoccer registration, improvement over last year. U8-U12 is 38-40. U14+ is 10. Many registered closer to the camp. We'll keep pushing. Looking at options to advertise through CDYSL, social media also signage throughout Gavin. Adam will connect Kyle and Liam.
 - COVID Protocol review
 - No suggested changes at this time.
 - Open board positions
 - No interest or follow up from previously interested parties. Alex's term is ending in 2022.
 - Consensus Building Board Meeting
 - Adam held a meeting w/ the coaches. Goal is to talk about club's mission, values, what we're going to be, how we're going to get there. He'd like to do the same exercise with the Board and compare w/ the coaching results.
 - Will schedule 5/23 of May.
 - [Paul Brock scholarship](#)
 - No applicants as of yet. Coaches can spread the word, we'll do it on social and newsletter as well. We need a review committee. We'll aim for 5/15 as the submission deadline (need to be updated on WWW),, to be announced at the June board meeting.
- Treasurer's Report – Brandon
 - Question re: the EDP referee fees. Brandon's making sure all coaches teams are covered. Between Brandon and Tina, we're square on EDP. No payments have been made for CDYSL. Can we get a tally on schedule/fees and how they're calculated. We pay ½ (like EDP). Brandon would need the schedule
 - The GotSoccer payments are batch depositing to us for several functions (May Day, Spring, rec), which makes reconciliation challenging. Tina made some suggestions on how to identify them. Brandon is going to dig in further and reach out to Corbin.
 - Brandon's going to prep for May Day and follow Corbin's lead re: the cash allocation.
 - We need to prep for the 2022-2023 budget. If he can get the reconciliation done, he'd love to be ahead of June with a budget proposal. Need to get firm on the fee structure. Need to schedule a separate subcommittee meeting for pricing. Hope to have something to bring back to the board asap. Pricing s/b there before the tryouts.
- Registrar's Report – Tina
 - [Data for Review](#)
 - Probably about 10 teams going down to CDYSL w/ changes.
- Coaching
 - Rec – Kyle
 - Winter Academy
 - Last weekend has wrapped up, it went well. Austin helped out with Kyle. Quite a few new faces. With 100% conversion, we're hoping to have a good rate (we had many more #s this year)
 - Spring Rec Soccer

- All-time high on registrations. Lots of pre-k numbers, doing ok on coaches. We'll do the same thing we did this past year to convert families to travel. Will be good to have board presence around to demystify travel.
 - Travel - Adam
 - Placement Schedule
 - Framework is set, that schedule is finalized. GotSoccer registration is ready to go when we are.
 - Coaching Slate
 - 90-95% done, awaiting a few definitive answers. Joe Powers has come to practices, it would be good to get him back. Jason may be stepping away, there are a few younger guys (Tyler and Seth) who can be taken under the wing of some of our veterans. Adam anticipates \$15k "slush fund" budget. Slate s/b finalized for the May Board meeting. DOC, Rec, Scheduler forecasting, all-in budget s/b \$240k.
 - Combined TT/Open Play
 - Combined across gender. First all-girls session was last week, numbers were light. Ability-based groupings. Question as to why TT is not offered for U14+. This is more of a logistical thing, but Adam would love to do more there. Also another way to help justify the higher \$ of the U16/U18.
 - CDYSL Rescheduling
 - Kiersten was the mastermind behind U8/BU10, GU12 reconfigurations. We're working on rescheduling amidst CDYSL's constant movement/rescheduling.
 - Coaching License Reimbursement
 - Adam proposes that any coaching license/education under \$200/year/coach. The club could reimburse up to \$300 for Class D coaching.
- Tournaments and Events – Adele/Tina
 - May Day planning continues.
 - Adele is meeting with Mark at Gavin on Friday re: some logistics.
 - We have 189 teams w/ submitted applications. We've got 162 are accepted and slotted. Every available minute of field time is used. We've repurposed and eliminated field switching to try to make it as smooth as possible. We're having to reject late comers.
 - If we're going to continue to grow, we'll need to consider separate locations and/or separate weekends.
 - Volunteer time is nearly finalized. Asking for 2-hour commitment from Managers.
 - All vendor slots are confirmed and filled, Fine Designs is confirmed.
 - Ref coordinator is tee'd up, he's asking for us to get folks to run the sidelines on the younger games.
 - We've got about \$75k in fees collected, waiting for an additional \$11k from Plattsburgh.
- Scheduling and Facilities - Kyle
 - Spring practice schedule is set, fertilizing schedule is set. Gavin dropped the ball on some field lining.
- Fundraising and Sponsorship – Jacqueline/Adele
 - We put in for a COVID recovery grant
 - Working w/ Gaming who needed the Cert of Incorporation.
 - Raffle is ready!!!! All envelopes are ready for handout as soon as we get all the paperwork back and registration with Wilton done. Volunteers will be walking around at May Day selling them.
 - Sponsorships are going well.
 - 95% of banners are all set.
 - Past/current sponsor has not seen their banner up at Charb's. They were in bad shape in November, but he's concerned it's not displayed.

- Communications and PR - Adam/Sarah
 - Nothing to report
- Social Media and Website – Richie/Alex/Sarah
 - Google Workspace credentials
 - Will send to President/VP/2nd VP/Treasurer.
 - Promoting FlipGive, Placements, AmazonSmile, Coaching help, lots of folks chipping in and sending things.
 - Question from Brandon re: domain fees, we'll check w/ FlightCreative.
- Manager's Report –Steve
 - We're close to being done w/ the bond checks. A couple of stragglers, fewer than 10 families were missing.
 - Ref fees are being worked on.
 - Future Manager May Day Volunteer requirement
 - Steve got some pushback from his managers and the hope is that they are relied upon as a last resort. We'll need to figure out this year and then plan for next year. The expectation should be set that Managers will NOT be exempt in the future.
- Subcommittees
 - Pricing and Fees
 - Brandon will get a meeting scheduled.
 - Facility Development
 - 1st priority was to renew Charb's lease. Ed spoke w/ Hank and he was questioning why we wouldn't want to rent from Afrim's. It's not clear what still needs to be done. An email was sent to Susan, waiting for reply. Not trusting that we'll be able to secure Charb's, who indicate they're "reviewing their rental properties."
 - Lot of moving parts, moving to the Capital campaign phase, which we don't want to do until the above lease is secured. Carrie Woerner meeting is scheduled, John Lant provided some information on farm land, land by the archery field (suggestion was to go to the state vs. the supervisor level). Munter gave us outdoor renderings, working on 3D for marketing purposes. Want to align our ask to budget cycles.
 - WWW Redesign
 - TABLED
 - Player Retention and Attrition
 - Review [survey draft](#)
- New Business
 - Placements and New Season Communication (Sarah)

Next Board Meeting: May 9th, 2022 at 7:00 pm