

Saratoga Wilton Soccer Club Board Meeting Minutes

May 9, 2022 @ 7:00pm

- Approval of [April](#) Meeting Minutes
 - Brandon motioned, Tina approved.
- Member Business
 - SWSC Summer Camp
 - Registration is relatively low still. Might need budget (\$300) to push on social media.
 - COVID Protocol review
 - No changes at this time
 - Open board positions
 - Still have one. Michele Battle may be interested. She will try to make the next meeting.
 - Consensus Building Board Meeting
 - Scheduled for 5/23, 7:30pm at Harvey's. [Agenda](#).
 - [Paul Brock scholarship](#)
 - No submissions yet.
- Treasurer's Report – Brandon
 - Large reconciliation continues, but we expect that to be done to the extent we can then make some decisions on the 2022-2023 pricing.
 - We're generally looking good and May Day seems to have been a big success.
 - Should we approach Afrim's re: the West Side of the building to help improve the "product" concerns that parents had?
- Registrar's Report – Tina
 - Registration is 388. She's got a handful of changes coming. Spring registration will be prorated for a 2 month join.
- Coaching
 - Rec – Kyle
 - Travel - Adam
 - Not too much for updates, everything is pretty quiet. A few things he's addressed with coaches (sideline etiquette).
 - Coaching slate is still in flight (waiting for responses from 2 coaches). Should be finalized by June meeting.
 - He's happy with what he's seeing across the board.
 - Placements for 2022-2023 are in the works.
- Tournaments and Events – Adele/Tina
 - Adele thanked everyone for their support and encouragement.
 - We faced some challenges on Saturday, but otherwise it was great. Lots of positive feedback.
 - Gavin is doing a traffic study next weekend.
 - 185 teams that applied, accepted 166 teams. 130 teams in 2021.
 - Most teams were NY, many of those outside of NY were the late registration interests.
 - We scheduled 332 games over the course of the 2.5 days.
 - Total registration fees \$84k (vs. \$70k in 2021 and \$56k in 2019).
 - Fine Design ran out of the big decal, which hopefully means good rebate for us.
 - Need to figure out the bond checks to cash.
 - Committee members have feedback to send to Adele.
 - Having Jon was great.
 - Mobile raffle sales and focusing on a Jackpot raffle.
 - Would be great to increase social media presence during the tournament, lean into the tech aspect.

- GotSport is proving to be a less than ideal vehicle for scheduling and standings. We will need serious consideration on whether we'll continue using it. Tina wants to consult w/ Needham and see how they handle a similarly-sized tournament. We are sitting on a bill from them that we're going to hold on paying until we get some answers.
- We need to get with CDYSL to make sure there won't be a ref conflict given it's not Mother's Day weekend and CDYSL games may be overlapped.
- More to come after committee debriefing.
- Scheduling and Facilities - Kyle
 - Placement Session Dates
- Fundraising and Sponsorship – Jacqueline/Adele
 - Over \$11k in May Day Sponsorship.
 - Jackpot raffle brought in \$8040 after payouts.
 - Reunion game at Yankee Stadium. Matt Brown w/ NYCFC has given us 14 comp'd board member tickets to that game. She needs interest. All winners of May Day will be displayed on the big screen.
 - Two grants submitted today (AED through Hobie's Heart) and \$5k COVID relief through the town of Wilton.
 - Have not heard back from Saratoga County.
 - Interest in future Jackpot raffle around Christmas.
- Communications and PR - Adam/Sarah
 - Nothing to report.
- Social Media and Website – Richie/Alex/Sarah
 - TABLED
- Manager's Report –Steve
 - Managers jumped on the raffle on super short notice. Managers stepped up for the shootouts.
 - Steve to remind them that they'll need to be at placements registration to check people in.
 - Future Manager May Day Volunteer requirement. See language [here](#).
 - This was not covered
- Subcommittees
 - Pricing and Fees
 - Meeting to be held 5/16 to get some decisions underway for 2022-2023 season.
 - Facility Development
 - One person that approached Ed who was interested in being on the Facility Committee (Steven Quesnel). Moved from East Fishkill and wants to contribute.
 - Ed, Richie and Adam met w/ Carrie Woerner and John Lant re: the facility development. She seemed to like the idea. She's committed \$750k to the club via a grant. Richie thinks that could grow to \$2mm. The important part is to get that going because it could take years. But we have to secure land. If we can at least show that we're working to do that, we can apply for that. Richie's been exchanging messages with John Lant. Woerner's advisement was also to go green to have better access to grants.
 - The state forest near Wilton mall is out. We're shifting to meeting with Saratoga Plan who owns the property at Gavin. Will be consulting Saratoga biking organizations to get their insight on similar initiatives. Munter will have 3D drawings in the coming weeks.
 - It would be tax-beneficial for donors to put things under SWSC vs. Wilton.
 - Do we start to socialize this to the club?
 - Ed will get information re: the fees exchanged between us and Afrim's from the winter session in time for June meeting.
 - WWW Redesign
 - TABLED

- Player Retention and Attrition
 - Review [survey draft](#). Need to figure out vehicle to get this out the door for parents. End of year might be a good time.
- New Business
 - Emergency Board Meeting follow up.
 - Ed had continued communications with the family to [reiterate the decision that was made](#). Sam Brewer made additional accusations during that time.
 - Kemp and Ed had a follow up with the mother who asked if there was any way back into the club. She understood the decision, but requested we reconsider. The family has been looking into official parental separation (a “stay away order”) to prevent dad from having contact with the child.
 - If she provides proof of such an order, it would be presented to the board, but no promises were made. Until that happens, we are considering no other action.
 - Is there a player re-entry program and what would be required for that?
 - Legal documentation/proof that issue is taken care of.
 - Ed read an email from Coach Roca, which showed appreciation for the club, the Board’s support and Ed, Adam and Kiersten in particular.
 - Annual Calendar Mapping
 - We’ll generate a doc to collate all of the information that people have.
 - Board Meeting Schedule for 2022-2023
 - Need to decide cadence and location. Everyone to think on it for June.

Next Board Meeting: Monday, June 13th, 2022 at 7:00 pm