

Saratoga Wilton Soccer Club Board Meeting Minutes

May 9, 2022 @ 7:00pm

- Approval of [April](#) Meeting Minutes
 - Brandon motioned, Tina approved.
- Member Business
 - SWSC Summer Camp
 - Registration is relatively low still. Might need budget (\$300) to push on social media.
 - COVID Protocol review
 - No changes at this time
 - Open board positions
 - Still have one. Michele Battle may be interested. She will try to make the next meeting.
 - Consensus Building Board Meeting
 - Scheduled for 5/23, 7:30pm at Harvey's. [Agenda](#).
 - [Paul Brock scholarship](#)
 - No submissions yet.
- Treasurer's Report – Brandon
 - Large reconciliation continues, but we expect that to be done to the extent we can then make some decisions on the 2022-2023 pricing.
 - We're generally looking good and May Day seems to have been a big success.
 - Should we approach Afrim's re: the West Side of the building to help improve the "product" concerns that parents had?
- Registrar's Report – Tina
 - Registration is 388. She's got a handful of changes coming. Spring registration will be prorated for a 2 month join.
- Coaching
 - Rec – Kyle
 - Travel - Adam
 - Not too much for updates, everything is pretty quiet. A few things he's addressed with coaches (sideline etiquette).
 - Coaching slate is still in flight (waiting for responses from 2 coaches). Should be finalized by June meeting.
 - He's happy with what he's seeing across the board.
 - Placements for 2022-2023 are in the works.
- Tournaments and Events – Adele/Tina
 - Adele thanked everyone for their support and encouragement.
 - We faced some challenges on Saturday, but otherwise it was great. Lots of positive feedback.
 - Gavin is doing a traffic study next weekend.
 - 185 teams that applied, accepted 166 teams. 130 teams in 2021.
 - Most teams were NY, many of those outside of NY were the late registration interests.
 - We scheduled 332 games over the course of the 2.5 days.
 - Total registration fees \$84k (vs. \$70k in 2021 and \$56k in 2019).
 - Fine Design ran out of the big decal, which hopefully means good rebate for us.
 - Need to figure out the bond checks to cash.
 - Committee members have feedback to send to Adele.
 - Having Jon was great.
 - Mobile raffle sales and focusing on a Jackpot raffle.
 - Would be great to increase social media presence during the tournament, lean into the tech aspect.

- GotSport is proving to be a less than ideal vehicle for scheduling and standings. We will need serious consideration on whether we'll continue using it. Tina wants to consult w/ Needham and see how they handle a similarly-sized tournament. We are sitting on a bill from them that we're going to hold on paying until we get some answers.
- We need to get with CDYSL to make sure there won't be a ref conflict given it's not Mother's Day weekend and CDYSL games may be overlapped.
- More to come after committee debriefing.
- Scheduling and Facilities - Kyle
 - Placement Session Dates
- Fundraising and Sponsorship – Jacqueline/Adele
 - Over \$11k in May Day Sponsorship.
 - Jackpot raffle brought in \$8040 after payouts.
 - Reunion game at Yankee Stadium. Matt Brown w/ NYCFC has given us 14 comp'd board member tickets to that game. She needs interest. All winners of May Day will be displayed on the big screen.
 - Two grants submitted today (AED through Hobie's Heart) and \$5k COVID relief through the town of Wilton.
 - Have not heard back from Saratoga County.
 - Interest in future Jackpot raffle around Christmas.
- Communications and PR - Adam/Sarah
 - Nothing to report.
- Social Media and Website – Richie/Alex/Sarah
 - TABLED
- Manager's Report –Steve
 - Managers jumped on the raffle on super short notice. Managers stepped up for the shootouts.
 - Steve to remind them that they'll need to be at placements registration to check people in.
 - Future Manager May Day Volunteer requirement. See language [here](#).
 - This was not covered
- Subcommittees
 - Pricing and Fees
 - Meeting to be held 5/16 to get some decisions underway for 2022-2023 season.
 - WWW Redesign
 - TABLED
 - Player Retention and Attrition
 - Review [survey draft](#). Need to figure out vehicle to get this out the door for parents. End of year might be a good time.
- New Business
 - Annual Calendar Mapping
 - We'll generate a doc to collate all of the information that people have.
 - Board Meeting Schedule for 2022-2023
 - Need to decide cadence and location. Everyone to think on it for June.

Next Board Meeting: Monday, June 13th, 2022 at 7:00 pm