

Saratoga Wilton Soccer Club Board Meeting Agenda

October 10, 2022 @ 8:00pm

Attending: Kemp Bundy, ~~Adam Costello~~, Kiersten Owen, Brandon Querbes, Jacqueline Miller, Sarah Schenone, Richard Snyder, Steve Lapp, Ed Cubanski, Kyle Quinn, Adele DeCrescenzo, Kasey Lemos, Tina Lindheimer, Rachel Uccellini

- Approval of [September](#) Meeting Minutes
 - Kasey motions, Richie approves.
- Member Business
 - COVID Protocol review
 - No changes at the moment. Cases are going up, we'll continue to monitor.
 - Open board positions
 - Social and newsletter blast.
 - GotSport Risk Management Requirements
 - CDYSL Fall Ball
 - Fields have been taking a bit of a beating. Something to consider as preparation in the future.
 - Food Trucks → Per Ed, 10% over \$1k
 - Concessions doing well at \$1800+. Grateful for all the donations, which have led to that.
- Registrar's Report – Tina
 - We have 421 completed registrations, 38 incomplete and require follow up. Fall Only are 41 (approx half have been w/ the club multiple years and are typically full season). Tina would like to be notified by Oct 20th, they will be removed from a roster to ensure they are registered appropriately for Winter. If they do not register or give Registrar a heads up to adjust rates, they will be removed.
 - Need to make sure Coaches and Managers who have these kids are communicating w/ these families to ensure they understand. They need to connect w/ Registrar to make the adjustment.
 - Report to be pulled from GotSport so that communication can get pushed out to families asap.
 - Only 10 additional registrations in September, 1 in October (so the majority was in July and August).
 - About a half a dozen remain to go down to CDYSL, but all other are in.
 - Total of 32 teams.
 - Jacqueline will be by 10/18-19 to grab the raffle tickets. Sales seem to be going well.
- Coaching
 - Rec – Kyle
 - Two weeks remaining. New coaches this year have been awesome.
 - Kyle's been talking with Adam about how to continue to grow while many transfer.
 - We have fewer coaches and more teams. Rec feeds the player pipeline, we need a pipeline for Coaches too.
 - 300+ for the Fall season.
 - Travel - Adam
 - United Soccer Coaches Convention
 - A great opportunity for Coaches to meet with new coaches of all age levels and get new perspectives. Great lectures and more.
 - Kyle, Peter and Adam feel the USCC last year was a worthwhile experience. Adam has asked our current coaches who would be interested in attending this year and have, so far, had 7 say they'd like to go. Adam feels the more coaches the better.

- What's the club's appetite for covering costs associated with attending?
 - Anticipating ~8 coaches attending (including Adam) and 4 hotel rooms required. Likely carpool down to Philly. Here's a breakdown of costs not including travel...
 - Registration: \$415 per attendee = ~ \$3320.
 - Hotel: 4 rooms for 3 nights each @ \$179/night = \$2148. Estimated Total: \$5,468 (\$683.50/coach). If the club could cover the registration cost for coaches that would be greatly appreciated.
 - Expectation would be that they would transfer the knowledge they gain back to the club.
 - Sense is that this is in line w/ our efforts to grow our coaches, etc.
 - Budget considerations.
 - The concern is that we're depleting the budgetary slush fund (between this conference and then another indoor facility offset).
 - Need to have Brandon run the numbers.
 - We're sitting on a great bottom line right now and we need to be mindful of it.
 - Registration fees increase on 10/14, so we at least need to consider this asap.
 - Brandon to do a comparison by player rate to come up with an accurate representation of the budget. Critical items are below (Kemp to get info from Adam):
 - Rent
 - Coaching Fees
 - Player Membership

VOTE: To cover registration fees for 8 coaches and 2 Board Members to attend. Brandon motions, Steve seconds. No objections, motion carries.

Travel 2022-2023														
Division	JUL	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Aug	2022-23 Total Yr Registrants
U8 COED	32	9												41
U10 Boys	31	13	1											45
U10 Girls	30	5	2											37
U12 Boys	43	20	1											64
U12 Girls	24	16	1											41
U14 Boys	35	16	1											52
U14 Girls	14	13	0											27
U16 Boys	27	12	1											40
U16 Girls	17	9	0	1										27
U18 Boys	15	9	1											25
U18 Girls	9	11	2											22
TOTAL	277	133	10	1	0	0	0	0	0	0				421
YOY by Month	109	-10	-3	-22										310

■ Coaching

- I recently circulated messaging about The Role of Parents to all teams u10 and under. I shared my messaging with all coaches for them to send out to older teams if they chose to. Setting the stage for parents to be supportive and coaches to coach is important in creating and protecting the development environment for our players.
- A few parent issues but overall the soccer product has been very good and our SWSC community appreciates what we're offering. Rosters are larger than usual

this year bc we had so many more players register. This poses challenges but nothing we can't handle with clear communication to players and, mainly, parents.

- Concerns about commentary from Coaches within the club making remarks.
 - Kemp to ask Adam to get in touch with Jacqueline.
- Tournaments and Events – Adele/Tina
 - Planning stages. Application to host submitted, checks went down.
 - We have a first draft of a 25th anniversary logo from Fine Designs.
 - First email from vendors.
 - Sponsorship letters can go out w/in the next 3-4 weeks. Jacqueline to connect w/ Adele and Tina re: cadence here.
 - Given our new relationship with Afrim's/Charb's, we won't be able to leverage that space as part of our sponsorship opportunities starting in November.
 - There are many paid through May that we'll need to make alternate arrangements. Perhaps include additional exposure via the newsletter. Could also push on social media.
- Scheduling and Facilities - Kyle/Adam
 - Indoor schedule:
 - Has been finalized and pushed out to coaches and teams. Still waiting to finalize the ADK Dome and Charb's rental paperwork (waiting on them, not us).
 - Here's the budget breakdown
 - Rec center-\$9k
 - Adk dome- \$91,350
 - Charbs- \$72,900
 - Total- \$173,250 (~\$5k over budget from last year)
 - Facilities Contract Termination with Charb's has been finalized after Attorney review. There was a \$4 security deposit that we've asked to carry over to apply to June - October fees (\$11,700) we owe Charb's. This leaves a balance of \$7700.
 - Need to finalize Afrim's 5-year lease agreement. We'd do 2 years at \$170k and then 3% increase for remaining 2 years.
 - No operating expenses to cover.
 - 405 hours scheduled at Charb's at the moment.
- Fundraising and Sponsorship – Jacqueline
 - Jacqueline to get an email out for Rec families that she'll be there 10/18-19 for raffle pickup for the 10/23 drawing.
 - She'll coordinate w/ Brandon re: the cash needed for the payouts.
- Communications and WWW - Sarah
 - [Form updates](#)
 - [College Alumni](#)
- Social Media– Richie
 - Lots of posts on Fall Ball, he'll continue to focus on our sponsorships and more.
- Manager's Report –Steve
 - Got a family for Anders remaining team.
 - Shannon Shaw will take both Paco and Kiersten's GU16 teams.
 - Most managers have completed the GotSport requirements.
- Treasurer's Report – Brandon
 - A quick review shows registration and fee increases have created a lot of extended value. We're nearly \$100k above in travel registration income. That includes the current 39 Fall Only as such.
 - What additional earmarks should we start to account for (facilities, attorney fees, etc)?
 - A new account was created for raffle and that would be easy to earmark because it needs to remain totally separate.

- Lots we can consider with longer term budget and expenses planning.
ACTION ITEMS: All members to consider the top 5 items for which they'd like to earmark funding.
- Subcommittees
 - Facilities → Moved to Executive Session
- New Business

Next Board Meeting: Monday, November 14th, 2022 at 8:00 pm via Google Meet.