

Saratoga Wilton Soccer Club Board Meeting Agenda

January 10, 2022 @ 8:00pm

Attending: Kemp Bundy, Adam Costello, Kiersten Owen, Kyle Quinn, Brandon Querbos, Jacqueline Miller, Sarah Schenone, Alex Ballesteros, Richard Snyder, Steve Lapp, Christina Lindheimer, Ed Cubanski

- Approval of [December](#) Meeting Minutes
 - Steve motions, Tina seconds
- Member Business
 - NYCFC Summer Camp
 - Jacqueline spoke w/ Raul who mentioned that their legal stopped them due to our proximity to the NE Revolution territory. However, Man City was interested in doing something the following year with us. Raul will connect JM to the person who heads their camp and we'll speak w/ them at a later date. JM will TB in a few weeks.
 - [By-Law Updates](#) - Brandon
 - Brandon to do summary of changes and accept comments
 - Changes already approved..
 - COVID Protocol review
 - No changes, continue to reiterate in our communications.
 - Open board positions
 - One position still seeking to fill.
 - Need to confirm Adele's Board Membership.
- Treasurer's Report – Brandon
 - Things are going well. Brandon is waiting on the 6 month financials (hopefully another week or so).
 - Brandon did get statements as of November to do a prior year comparison. We're doing phenomenally well comparatively. Expenses are up consistent w/ the program income. Uptick in membership.
 - Brandon met w/ Kyle to reconcile the different invoices for indoor time (Rec, Charbs, Y, Gavin). We've got to catch up a little (which means some of income may be overstated w/ these outstanding expenses).
 - Met w/ Steve to reconcile fall fees for CDYSL.
 - Tracking donation/sponsorship biz w/ Jacqueline.
 - We're awaiting tax form from one of the coaches to be able to send out the 1099 forms.
 - Ed determined that we never sent an application for tax exempt status. So we will complete the next steps and will work w/ Brandon.
- Registrar's Report – Tina
 - Registrations are stable since last meeting. We have an increase in some that have not been completed (~30). She's got some to correct who registered for Travel but meant to be Rec.
 - Spring league: all CDYSL spring team commitments are due by 1/24/22 w/ payment. All Team Managers need to go into the CDYSL form and put the info for their team in there before then (there's a \$100 "fine" after that point). Preliminary placements will be done on 2/4/22. All appeals due 2/11/22. Appeal meeting on 2/14-16/22 and final placements is 2/21/22. Last day to withdraw w/out penalty is 2/25/22. Goal would be to have it all in by 2/21/22.
 - Any roster changes, moves, etc. needs to be sent to Tina between 2/4-11. Deadline is 2pm on 2/28/22, so she likes to have it well in advance.
 - Tina needs any roster requests for upcoming tournaments or otherwise asap because the turnaround time.
 - We'll have a 3 week free period 3/14-4/1 where any schedule changes needed s/b assessed and communicated out.

- Coaching
 - Rec – Kyle
 - Rec
 - Spring Rec soccer dates are confirmed, agreement signed 4/23-6/18. This might impact the Mad Dog tournament. We'll do our part to make sure we're working w/ them as much as we can (Adam to reach out).
 - T/W/SAT schedule that we went to for COVID is actually preferred to break up the groups. He'd like to continue this, but there's more cost for more field rentals and it takes away some of the field availability too. Adam agrees.
 - Registration will open this week. Kyle will send updates to Alex for the WWW. We'll put out the request for coaches asap too.
 - Winter Academy updates
 - Dates cleared w/ Gavin 2/27 - 4/3 (Sundays) 6 sessions for \$75. We reimburse each coach for \$1000. He'll try to bring in some Rec coaches and we need at least 1 additional travel coach. It's a bit much for one person to do.
 - We opened to U5 last year, but it was low turnout (w/ high conversion). We'd like to accommodate if we can and may have to get creative about time and resource allocation.
 - Travel - Adam
 - Gavin closed for 2 weeks starting 1/6/22. Kyle's working w/ coaches to get them on existing and newly-available space.
 - Holiday period is a good time to do mid-year player evaluations, which a lot of coaches did, particularly for older player development. It's good relationship building.
 - GU14 Adam had a parent meeting to discuss commitment issues. Takeaway was better use of TeamSnap.
 - GU16 reconfigurations are still developing. We're working on some double roster solutions. It looks likely that NYE merger will happen. Jason and Jesse have been in touch. They are going to put a team in for CDYSL in the spring (it's unclear under which branding). Both Tina and Steve need to know asap.
 - Building out the coaching slate, Adam trying to identify some additional female coaches. Some potential options in U8/U10 levels.
 - Coaches conference coming up: Coleman, Peter, Kyle and Adam attending.
 - Working on summer camp dates (likely after tryouts), navigate other camp dates and pin down one for younger and one for older.
 - BU14 third team forming so we'll need a coach for that (Seth Trifles). Per Kyle and Adam, he's putting in a ton of effort/work pro bono so would be good to throw him something (suggestion is \$1500 for doing that). Suggestion is also to get him involved in the Winter Academy.
 - Ed motions, Tina seconds.
 - Question re: coaching allocations to multiple teams
 - As a general rule, we try not to have any coach with more than 3 teams. The max we try to allocate them to is 4, but it may be impacted by coach availability.
 - Also a concern about ensuring a coach is present at all games.
- Tournaments and Events – Tina
 - Current with all the January tasks.
 - All contracts have been signed w/ the exception of the golf carts (Tina has to do this month because 2022 pricing wasn't available).
 - Tina reached out to Skelly at Afrim's and barring any unforeseen issues he's in.
 - Almost all of our Saratoga teams have registered.

- GotSport has improved the voucher/discount registration process which has made things a lot easier for Tina.
- Ad for GotSport went out, it looks great (money well spent). It goes out any time they send out tournament info.
- We've put the down payment on Belmonte and Stone, Halpern, FineDesigns are good to go.
- Chatted w/ Jan for our sanctioning approval. They turned it around quickly after we paid them some new fees. We got expected registration.
- Tina needs a volunteer coordinator.
- Wendy has graciously agreed to help w/ scheduling.
- We jump started the bond check collection. Kathy Maruska is collecting them all from the Managers and will work w/ the volunteer coordinator.
- Transportation Coordinator needed (reserves Dorothy Nolan, bus reservations, parking lot attendants overall, signage).
- Jacqueline got the sponsorship underway (already got a couple of \$500 donations).
- We can see attempted registrants so we can reach out to those who are on the radar.
- We need to make sure advertising is done w/ CDYSL.
- Scheduling and Facilities - Kyle
 - Update on indoor options for 2022-2023 and 2023-2024.
 - Should we now visit the 2-year commitment with the Y? Our contact there has transitioned and the new scheduler isn't as excited about doing so. It might be worth huddling a small group to discuss a shorter term solution. Kyle to draft some messaging to send. We might need to get connected to the Exec level who has more interest in renting vs. filling w/ Y programming. Kemp to circle w/ Kiersten and Kyle re: next steps.
 - We should also coordinate w/ the Afrim's West side to see if/what 2022-23 availability there is.
 - Gavin's temporary closure impacted us. But it should only be through 1/20/22.
- Fundraising and Sponsorship – Jacqueline
 - Still in the running for Dick's and Belichick grants.
 - Sponsorships for MayDay: 100 letters sent, she added 6 new ones and 1 came through!
 - Ed and Jacqueline to connect re: FlipGive and Raffle (which would be ideal for MayDay).
- Communications and PR - Adam/Sarah
 - Upcoming ones to include MayDay sponsorship and Bond Check messaging.
- Social Media and Website – Richie
 - Many teams are participating, which is great!
 - Richie will add items for Winter Academy, MayDay sponsorship, Spring soccer.
- Manager's Report –Steve
 - Bond checks underway.
 - GU10 Atlanta was a team manager (Rachel is now taking over full management).
 - Does Steve need to follow w/ anyone re: the MayDay registration? Tina to look and follow w/ Steve.
- Subcommittees
 - Pricing and Fees
 - Pushed to Feb.
 - Facility Development
 - Richie provided update on meetings. He, Ed and Adam spent time w/ Supervisor Lant and a few other officials. Talked about the 3 quotes we have. They were very interested in the steel structure, so much so to say that 99% of the town board would be in support if you could get the \$ raised. They have no \$ and no land at Gavin. There were resources suggested out to us. We circled back to Munter who had some suggestions on looking for land. As a next step, Munter will help us create a 2-D/3-D model. He's got feelers out to

graphic designers. Next steps are to create marketing piece and pitch for donors. Simultaneously, he's had conversations w/ Reps Jordan and Woerner to talk w/ us about donors. Cost driver is that we need to be near utilities (on the right side of I87). There's some state/park land near the mall. Wilton would be happy to help w/ scheduling and management.

- Need to establish ongoing meeting schedule
 - Bi-weekly Wednesdays at 8:30pm starting 1/19/22
- WWW Redesign
- Player Retention and Attrition
 - Set meeting, develop survey
 - ACTION ITEM: Sarah to work on framework.
- New Business

Next Board Meeting: Monday, February 14th, 2022 at 8:00 pm