

## Saratoga Wilton Soccer Club Board Meeting Minutes

March 14, 2022 @ 8:00pm

Attending: **Kemp Bundy, Adam Costello, Kiersten Owen, Brandon Querbes, Jacqueline Miller, Sarah Schenone, Richard Snyder, Steve Lapp, Ed Cubanski, Kyle Quinn, [Adele DeCrescenzo](#)**

- Approval of [February](#) Meeting Minutes
  - Jacqueline, Kemp seconds
- Member Business
  - SWSC Summer Camp
    - Lots of excitement, already 20+ signups.
  - COVID Protocol review
    - No changes for now.
  - Open board positions
    - Suggestion is to seek members with no children in the club. Would be good to get a mix of perspective.
  - Board Meeting Time change
- Treasurer's Report – Brandon
  - Not a lot to report since last month. Business as usual.
  - Need to figure out how to pull our cash back for FlipGive.
- Registrar's Report – Tina
  - A couple of new spring players. Players who registered for Fall only, but who have been with us through the winter. Through Saturday, all adjustments for players who were previously one season only, but have been playing all along. They have been billed accordingly. A few stragglers coming in for March.
  - All teams have been sent down to CDYSL for Spring. Some GotSport challenges have created a lot of unexpected issues.
  - We're paying a fee of \$35/player and they're adding a \$5/player fee if you need printed passes. We no longer have to pay transfer fees (for w/in the club).
  - Outstanding payments are being reviewed too (about 22 or so people) for around \$11k.
  - GotSport admin access should be updated/correct.
- Coaching
  - Rec – Kyle
    - Winter Academy
      - Half way through, doubled our registrants (heavy on the 11 year olds and above). About 50/50 mix of club vs. non-club players.
    - Spring Rec Soccer
      - Registrations are off to a flying start. Search for coaches (there are 3 travel parents who will be volunteering as coaches). Might need to have a longer term discussion on having travel players required for rec. We are easily going to make the 300+ mark. Kyle has already put a provisional uniform order out there to prevent the backup caused by late registrants.
      - May need nominal funding for some equipment replacements.  
ACTION ITEM: send a notice to the Winter Academy players on Spring Rec registration.
  - Travel - Adam
    - Player development is going well. He's been really happy with what he's seen throughout the season (both player and coach development). Lots of coaches who've made big improvements, they've adapted well. He's getting good feedback from the older groups.

He's 90% done with the coaching slate and hoping to finalize that over the coming weeks. We want to lean on coaches less, reduce the load (ideal # is 2 teams/coach).

- Coaching meeting was scheduled, but canceled due to snow. Goal was consensus building on the club's missions and goals. Setting both short- and long-term goals. Meeting rescheduled and once it's done, Adam would like to do the same exercise with the Board. The coaches feedback will be held until the Board finishes their version of the exercise.
- Adam has mapped out single age group for the 2022-2023 season.
- Boys are all looking strong.
- GU16-18 are good, big whole for U13-15. U12 is strong.
- Possible 2 teams for each single age group. Goal is to have 80 U8 players.
- GU16 SWSC/NYE joint venture.
  - SWSC = 7 players (4 are U15).
  - A few admin challenges with the player information, but Tina went with what she had. It was very last minute and there will be some adjustments.
  - Feedback from some of the NYE families has been positive.
- Tournaments and Events – Adele/Tina
  - 129 teams accepted into May Day. Game schedules and brackets are coming together for U8/U10/U12. The U14/U16/U18 are still being worked on, waiting on comms to be sent out re: division rearrangements. Some suggestions for creative grouping on teams.
  - Third May Day meeting held. Sponsorships are on pace with last year, need some board support for running point on some key areas.
  - Possible option of managers supporting our Field Marshall efforts for their teams.
  - Volunteer coordination coming together. Job descriptions are prepped for volunteer roles.
  - Gavin paperwork needs to be submitted.
  - Brandon being tapped for treasury duties during the tournament. There's some clarification he'll need to identify the payments that are specific to the tournament.
- Scheduling and Facilities - Kyle
  - Spring schedule is about 92% done, he's trying to work through the conflicts of preferred days/times. Kyle will route for review/approval asap.
  - Hoping to head outdoors the first week of April (4/4).
  - We'll need to line the U10 fields (5&6).
  - EDP games are all scheduled and blocked.
  - We'll be heavy on Tue/Thu, Kyle wants to avoid game-time field changes.
- Fundraising and Sponsorship – Jacqueline/Adele
  - Raffle paperwork filed w/ NY State, expect ID # for 4-6 weeks. That will be submitted to town of Wilton when we've got it (Wilton is ready for it). She'd like to order 5k tickets now to organize for team managers.
  - It's a no for the Belichick grant.
  - For the Dick's grant, they can't support the Veo cameras directly, but there's a possible workaround where we invest in gift cards at 20% off to repurpose for those instead.
  - Jacqueline will track the highest volume sellers.
  - \$2000, \$1000, \$500, suggestion is \$500 divided up for top 3 sellers.
  - Dick's needs to know which date we want to use for our club fundraiser. Suggestion is weekend of 4/1/22.
  - Jacqueline looked at local foundations (seems we're having more luck there). Saratoga Hotel Casino foundation has one (July) and Global Foundaries/Malta foundation (August).
  - Saratoga County is offering COVID relief for non-profits. Thought is that we might be able to recoup some of what we lost from the 2020-2021 season (spring Rec, registration fees, overhead on unused facilities). Might need some \$ numbers from Brandon.
  - Currently at \$7600, possible tent sponsorship from Smashburger, which would bring us up to \$8600.

- FlipGive, just need more people signed up. This makes up for our inability to get grants.  
ACTION ITEM: Send targeted email on fundraising alone. Create and distribute printouts.
- Communications and PR - Adam/Sarah
- Social Media and Website – Richie/Alex/Sarah
  - Lots of great coaching and parent contributions to content.
  - Richie will circle back up on the Coaches spotlight.
  - Google Workspace
- Manager’s Report –Steve
  - Bond check collection. Should be a report from Kathie by the end of the week.
  - Steve will be sending an email to Managers to expect to Field Marshall their games.
- Subcommittees
  - Pricing and Fees
    - Need subcommittee to collate and present to the board.  
ACTION ITEM: Sarah to set meeting.
  - Facility Development
    - We need our latest 990 information to plug into the Funding model. Mortgage would be around \$45k/month.
    - Ed spoke w/ Hank and asked about getting our Charb’s lease resolved. Once we have that signed for 4 years then we can make our intentions more public.
    - More renderings coming, we’re waiting for some pieces to put together more marketing pieces.
    - Jacqueline can help with fundraising kickoffs. Need a formal team.
  - WWW Redesign
    - TABLED
  - Player Retention and Attrition
    - Review [survey draft](#)
    - Need to get ahead of the anticipated gaps.
    - Adam believes we’ll find out a lot after the “Mission” meetings and how to move forward.
- New Business
  - Tryouts and New Season Communication. Tryouts – Placements (Add to April agenda).
    - Need date and plan to discuss at April Board meeting.

**Next Board Meeting:** Monday, April 11<sup>th</sup>, 2022 at 7:00 pm