

Saratoga Wilton Soccer Club Board Meeting Minutes

February 13th, 2023 @ 8:00pm

Attending: **Kemp Bundy, Adam Costello, Kiersten Owen, Brandon Querbes, Sarah Schenone, Richard Snyder, Steve Lapp, Ed Cubanski, Kyle Quinn, Adele DeCrescenzo, Kasey Lemos, Tina Lindheimer, Rachel Uccellini, Felicia Raysor, Matt Johnson, John Schroeder**

- Approval of [January](#) Meeting Minutes
 - Brandon motions, Tina approves.
- Member Business
 - COVID Protocol review
 - Bylaw finalization for WWW. See thread [here](#).
ACTION ITEM: Adam to follow w/ CDYSL to confirm that there's no conflict with our latest bylaw edits with the CDYSL bylaws.
 - Chamber of Commerce Membership
 - About \$480/year for the basic membership. In the interest of upping our sponsorship game. The Chamber includes about 1600 members. Power of many organizations for sponsorship. Reciprocal collaboration.
VOTE: Ed motions to join Saratoga County Chamber of Commerce, Tina seconds.
 - Consensus Building → Mission Statement formalization for WWW
 - SWSC guides and inspires student athletes to achieve their collective and individual potential through soccer.
VOTE: Ed motions, Rachel seconds.
ACTION ITEMS: Sarah to add to bylaws ahead of PURPOSE, add to website.
 - SWSC Summer Camp
 - U8-U12 from July 24 to July 27 (28th is the rain date). Same timing & cost as last year.
 - U14 - U18 from Aug 7 to Aug 10 (11th is the rain date). Same timing & cost as last year.
 - Placement/Tryouts:
 - June 19-22, two dates per division.
 - More detailed breakdown located [here](#). Of note, the coaches for each age group are not yet finalized.
VOTE: Ed motions to hold placements on the above dates, Steve seconds.
- Registrar's Report – Tina
 - We have a BU16 group who will be supplemented with 7 or so outside players to field a team for Spring 2023. To do so, we're proposing that we cover the \$150 registration fees to help get them through the door and help these players play.
 - CDYSL held their Board meeting on 2/9.
 - Tryout schedule date change.
 - Registrations will align US Youth, allowing for 11 min/22 max on the roster (U14 and above). Proposals for next year will be for 22 plus 8 club passes (for a max of 30), with only 18 dressing for every game. This will let us keep extra players and then bring them into the game rotation as necessary. That goes to AGM meeting in August.
 - U8s can only have a max of 14, but will increase to 22. This will save us from so much guest passing and move fees.
 - Any parent concerns about playing time would be managed through Coaching and setting expectations.
 - Any changes in the Spring CDYSL schedule need to be made by next week.

**Travel
2022-2023
3**

Division	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Aug	2022-23 Total Yr Registrations
U8 COED	32	9	0	0	0		2							43
U10 Boys	31	13	1	2	1		2							50
U10 Girls	30	5	2	0	0									37
U12 Boys	43	20	1	0	0									64
U12 Girls	24	16	1	1	1		1							44
U14 Boys	35	17	2	1	1	1		1						58
U14 Girls	14	13	1	1	3			1						33
U16 Boys	27	13	1	0	2									43
U16 Girls	17	9	0	1	2									29
U18 Boys	15	9	1	1	1		2							29
U18 Girls	9	13	3	3	1		2							31
TOTAL	277	137	13	10	12	1	9	2	0	0				461
YOY by Month	109	-6	0	-13	-1	-2	2	-7	-9	0				73
Incomplete Registrations						31								31
Removed 31 Incomplete Registrations														

● Treasurer's Report – Brandon

- 1099s are out for Coaches and are out from the Accountant.
- We continue to be front heavy on income (\$420k of our registration fees have been collected through the 6 month period, which is great for cash flow). Our back end tends to be heavy on expenses (we've paid \$53k of our \$150k expected expenses).
- May Day is a big revenue driver that helps us finish strong.
- Original budget had an income of \$80k plus for future investment.

- Coaching
 - [2023 Winter Academy](#)
 - Not offering it for 2023. It didn't generate enough new players to demonstrate the value. We may potentially revisit in the future.
ACTION ITEM: Sarah to remove from WWW.
 - Class D Coaching Reimbursement
 - Proposal is to cover \$300 of the D license expense for Club coaches. The D license can range from \$300+-\$500 depending on the course. You do tend to need them as you climb the coaching ladder and people like to see them on your resume. It's beneficial for newer coaches.
VOTE: Ed motions, Brandon seconds.
 - Rec – Kyle
 - TABLED
 - Travel - Adam
 - See U16 note above under Registrar report.
- Tournaments and Events – Adele/Tina
 - 111 registered (good numbers given our late start).
 - As of 1/28, 317 emails went out to previous participants, flyer was updated (sent to Eastern NY and CDYSL).
 - Ad for GotSport is up and running, weekly email should be coming.
 - Messaging sent to the Managers re: the Bond Check, which are hopefully all collected by 3/1.
 - Tent (Belmont), Porta-potties (Stone) and golf carts reserved.
 - Contracts are out for the Food Trucks (just waiting for 1-2 to be returned).
 - All January items are caught up, w/ the exception of getting the Dorothy Nolan parking lot reserved. Adam to connect w/ them. Ed to provide the COI to Tina.
 - All of Gavin has been reserved.
 - U8 fields will be placed in the baseball field eliminating conversions.
 - We'll run U10 all day long (girls in AM and boys in PM) and then U12 girls Sat AM, U12 boys Sat PM and then vice versa on Sunday. Helps with transition and parking.
 - All current through February duties. Next up is to contact EMS and Twin Bridges.
 - Soccer balls ordered, EOM for volunteer messaging.
 - Email out to Skelly and Paul Boscum to help ensure no CDYSL games are scheduled that weekend.
 - Start to prep volunteer coordination.
 - Registration → Only a max # of teams will come through for the respective divisions. This helps us waitlist and feed in based on order of registration.
 - Messaging re: costs defrayed by May Day (in an effort to help explain the volunteer requirement).
- Scheduling and Facilities - Kyle/Adam
 - All is good. Adam reserved for Spring and he's getting all of the fertilizer dates.
- Fundraising and Sponsorship – TBD
 - Need to form formal Committee here to transition what was in flight and what's needed going forward. Could include members at large to help.
 - Draft [SWSC - Sponsorship Offerings 2023/2024](#) to review.
 - Need to ensure that we can properly explain any uniform sponsorship and how that funding is being used.
 - Term will run July to July and any we sell now will cover immediately and then 2023-2024.
VOTE: Ed motions to accept rate card, Sarah seconds.
ACTION ITEMS: Richie to gather donor target list (in conjunction with COC membership).

- Cancer prevention grant through Glens Falls Hospital for things that can help prevent sun exposure. Could be used for pop up tents and more. Kiersten has a meeting and will follow up.
- Communications and WWW - Sarah
 - All good.
- Social Media– Richie
 - All good. Lots of member content.
 - Player spotlights, coach driven.
- Manager’s Report –Steve
 - Will send a reminder on Wednesday re: Bond Checks.
- Subcommittees
 - Facility Planning → Taken to Executive Session
- New Business
 - EDP field usage
 - When the EDP schedule comes out, which may include home hosting as early as March (which we can’t accommodate and requires paying fees for inside space rental). What can we do to support these EDP teams? Historically, we’ve been able to schedule away games first and home games for later in the season. That hasn’t been an option for GU16. At the least, we should include these potential field rental fees in the budget. Can also look at leveraging the EDP coordinator, who can sometimes act as a liaison.
 - [College Seminar](#)
 - [Executive Director Job Description](#)
 - TABLED

Next Board Meeting: Monday, March 13th, 2023 at 8:00 pm via Google Meet.