

## Saratoga Wilton Soccer Club Board Meeting Minutes

July 17th, 2023 @8:00pm

Attending: ~~Adam Costello~~, Kiersten Owen, Brandon Querbes, Sarah Schenone, Richard Snyder, ~~Steve Lapp~~, Ed Cubanski, Kyle Quinn, Kasey Lemos, Rachel Uccellini

- Approval of [June](#) Meeting Minutes
  - Rachel motions, Kasey seconds.
- Member Business
  - Bylaw finalization - Need Ed's signature
    - Ed to sign this week.
  - [2022-2023 Season Survey](#). Results [here](#).
    - Lots of great results and generally constructive feedback.
    - **ACTION ITEM: Sarah to create follow up message to the club.**
  - [New Member Kickoff Event](#)
    - Agreed-upon date is 8/15, 6pm
    - Raffle Funds
    - One-pager/flyer?
    - [SWSC Pricing and Fees Overview](#)
    - **ACTION ITEMS:**
      - Sarah to create follow up message to the club (and have Coaches socialize as well).
      - Sarah to look at Soccer.com Goal Points.
      - Members to secure gift cards.
      - Richie to create draft flyer.
      - Sarah to get w/ Brandon on raffle budget.
  - Soccer.com Contract and Uniform Orders
    - Kiersten has information from Kemp and will pass to the group.
    - Carl Churchill is our contact and Kiersten will reach out to him.
    - Rachel to compare our historicals w/ current info to address any player number duplicates.
- Registrar's Report – Rachel
  - CDYSL meeting schedule and attendance
    - Executive Meeting on 8/2 for all the registrars
    - AGM is on 8/13 (when they will announce the Fall Ball bid winner).
    - **ACTION ITEM: Sarah to add annual meetings to our SWSC calendar and invite the appropriate officer(s).**
  - Need to coordinate the Program Registration link and communications.
  - Rachel trying to finalize the managers (in conjunction with Steve).
  - [Summer Camp registrations](#)
    - ~~**ACTION ITEM: Sarah to send follow up message to the club for the older age group.**~~
- Treasurer's Report – Brandon
  - He's working w/ Rhinehart to close the year.
  - Annual Budget Updates
    - He may have an updated version once we have more things finalized (ex: Coaching and facilities). More to come here.
    - Last version is in Slack and does not include the enhanced numbers we saw at placements.

- More #s = more coaches, more indoor time. The good news is that it s/b proportional (more players covers the added budget needed).
- We'll see how the financials work out, but cash balance is a good indicator of how we've performed and we've had two great years in a row.
- We set up an interest-bearing savings account w/ a high minimum to get us the 1% interest rate. Hope is to run the club on the other balance through the Fall (when we start to collect registration again). Over a 2-year period, we've been able to put aside a substantial amount. This will help as early seed money on potential facility investments.
- ADK Trust just migrated to a new (less user-friendly) platform. Brandon's working on this with them.
- Umbrella policy canceled on 5/1 because billing items were being sent to an erroneous email address. We've gotten that reinstated 7/13 and correct addresses (Brandon, president@, treasurer@ and Ed's personal address and w/ automatic debit from our account have been added). Brandon to work through the outstanding billing. Main policy is set too.
- We have a series of accounts and we need some admin cleanup for names on accounts. There's a Registrar account, which is what we paid CDYSL dues out of. It had only Tina and Christine Fox listed, so adding Rachel was challenging. Brandon can access the cash and move it if necessary. It's painful to have multiple accounts, so consolidating would be worthwhile and he'll likely do that.
  - Questions re: latest P&L, May Day expenses were 3x the historical.
    - This is a timing thing, whereby we tried to get the larger expenses accounted for asap (and in previous years they were accounted for later).
- May Day Classic 2023/Rebate Report from Halpern
  - We were anticipating this and will account for it.
- Coaching
  - Rec – Kyle
    - Any prep needed for Fall Rec Soccer?
      - He opened Rec registration today.
      - **ACTION ITEM: Kyle to send info to Sarah to Rachel and Richie to send an email notification and post on social media. Also include the Dick's Shopping Days in the comms. (Sarah to find most accurate link).**
  - Travel - Adam
    - Reimbursing Tournament Expenses
    - [Updates from Adam](#)
      - Brandon anticipates that we can solidify things once we have the confirmed # of registrants. Worth noting that the indoor costs are going to spike for the biggest incremental expense.
- Tournaments and Events – TBD
  - Need to appoint our participation in Team Tournaments.
    - Felicia Raysor
    - Jen Spoor
  - Fall Ball should be considered an event.
  - Our hosted tournaments (May Day and Jingle Bell Cup).
- Scheduling and Facilities - Kyle/Adam
  - Afrim's is buying the Dome and is going to charge us the same rate for the Dome as he does for Charbs. It will be for an equivalent size field (1/4).

- Richie and Ed are trying to connect w/ Mike Munter. New interested party in the 12 acres, keeping an eye on it.
- Fundraising and Sponsorship – Richie
  - Richie will include this in our Kickoff Agenda. A Fall Ball bid would also be a good opportunity to reach out for additional sponsorship.
  - He's got 25 posts scheduled for our existing sponsorship list.
- Communications and WWW- Sarah
  - Moving Coaches and Managers into Slack
  - [SWSC 2022-2023 Season Results for WWW](#)
    - ~~ACTION ITEM: Coaches to review and provide any additional information.~~
- Social Media– Richie
  - He's got additional posts for WWC and Summer Camp, Fall Rec.
- Manager's Report –Steve
  - Trying to round out the open manager positions and get commitments.
  - Roster sheet is in progress to collate the information.
- Subcommittees
  - **ACTION ITEM: Sarah to solicit interest based on survey results.**
- New Business
  - Fall Ball Bid
    - Deadline for the bid is 8/2.
    - Season will run 9/10-10/29
    - Us, Affirm's and Fifty FC will likely be submitting bids.
    - Suggestion is to co-host a North/South division lineup to be played specifically on Sundays.
    - We could manage volunteer hours with U8 family participation (given we're removing them from May Day).
    - **ACTION ITEM: Kersten to coordinate bid proposal with Ed and Adam and report back.**
  - Presidents Meeting Update
    - 14 teams represented, very collegial.
    - A bit of a tough review of Jan and they're looking at how to rectify some of the issues.
    - They're looking at doing electronic scheduling, which will require buy-in from our club to get ahead of scheduling and timeline.
    - They talked about Zero Tolerance. There were 3 clubs that were brought into this.
    - Roster size and guest players were addressed. If your team expects to have a guest player, you'll pay an up front fee and then additional fees. Guests can't account for 50% of the team.
    - Proposal at AGM meeting will be to also adjust the way the Spring season was scheduled (maybe 8 instead of 10 games to help w/ scheduling and referee shortage).
      - Possible discussion point will be to follow Lake Front Soccer Club model. Parents of the team will be on the same sideline as the team to help mitigate the player conduct issues and enforce the code of conduct.
    - In order to be a club in CDYSL, you need to have a home field. You also need to have a Rec program.
    - Goal is to go towards the club covering referee fees for CDYSL and to the extent they qualify for EDP, we'll cover those too. There's a bit of a wash here in that the club could pay for (2) leagues (whereby the U14 and above don't play Fall Ball and could leverage it in Spring instead).

- Fall ball was discussed and as expected the southern teams don't want to come north and vice versa. There were 60 teams in the CDYSL Fall Ball (Afrim claimed they had 100 teams).

Next Board Meeting: August 14, 2023 at 8:00 pm via Google Meet.