

05/09/16

In attendance: Les Lawrence, Kemp Bundy, Christine McMaster, Amy Siewert, Bob Turner, Chris Boggs, Dennis Ward, Peter MacDonald, Manik Jassal, Maureen Delnicki, Bill Leak, Chris Boggs, Jason Tenner, Juan Garzon, Rob Kelly, Rob Blunt

1. May Day – more teams than ever, 117. Is part of the success due to later date vs 1<sup>st</sup> weekend in May? Let's ask coaches at May Day what made it more attractive this year. Maureen said we marketed it much more this year than ever in the past...getting info to ENY soccer earlier so they advertised 3x, offering discount for early registration and multiple teams from same club. Christine suggested banner or flyer at this year's May Day announcing dates for next year...May 6 & 7, 2017. Dennis suggested taking over/rebranding NES to be the May Day College Showcase another weekend in May since May Day has been so successful. We have the potential to add more U8 and U10s...just need more field space.
2. At least 1, maybe 2 U13 teams from Ireland want to come play here next year...want us to set up a tournament where they can play and have great competition...beginning of June 2017....maybe partnering with Golden Goal (place to stay and nice facility...but they would probably want families to put them up).
3. Financial report – more income from May Day. Have collected outstanding balances for registrations...we went from \$22k outstanding as of last board meeting to \$3,622 now! Peter recommended packing/presenting the registration and fees still in a better manner. Kemp said the coaches have been working on that as well and should have a better presentation by June. Bill brought up that some parents are questioning the practice time and number of practices now that we have gone outside....again, the DOCs are working on making this more routine across the board.
4. DOC – Girls - Jason brought hand out of progress...(attached document included Defining the Product based on age level and try outs)...being able to present this info to parents and players before the season starts. Peter brought up that we have Juan on the boys side and Jason on the girls...do we care that we are working on different things and potentially going to have 2 different products. They have met but they really need to focus on different things right now...the issues and needs are different. Bob suggested thinking about taking proceeds from May Day to go towards paying the coaches. Juan would like to see more consistency in what parents are paying and the difference picked up from the club and all fees paid to the club and parents not paying coaches directly. DOCs currently conducting coaching evaluations. Juan is having his first coaching meeting this week. He is focused on coaching staff...and bringing on more professional coaches and figuring out how to compensate them.
5. Paul Brock Scholarship – 8 applicants on girls' side, 4 applicants on boys' side. Winners are Rachael Blunt and Jake Milstein this year. Rob brought up special recognition of Sylvia Levesque. Christine's motions that we do a one time SWSC Spirit Award, Amy seconds, all agree. Rachael and Jake will be invited to the next meeting. We need to create a plaque to hang at Charb's with past and current winners.
6. Approval of April's meeting minutes. Bill motions to approve, Bob 2nds, all approve.
7. Website improvements – Chris and Juergen spoke and are recommending we upgrade to Juma 3.5 b/c of the number of customization we have done. Cost is estimated at \$500. If we move to

Wordpress it could cost \$5k or more and 3-5 or maybe 10 week process. Kemp asked for sample of what it will look like. Need committee with suggestions to email Chris.

8. U10 boys update – horrible situation...seemed to set up to fail. Failed 2 years in a row....was just started incorrectly from the get go...should have been u8s and u10s.
9. Next board meeting 6/13/16. Plan to have coaching selection, try out dates and fees available to propose. Too much being voted on at this point. Annual meeting will be planned at another time. Board for next year to be voted on...need to recruit new board members. Normally that is changed in June...but need to change by laws to have board change in Sept.

Bob motions to adjourn, Amy 2nds, all approve.