

Board Meeting 11/13/17

Attending: Les Lawrence, Amy Siewert, Wendy Blatchford, Christine Fox, Shirley Cubanski-Cagle, Miguel Hoyos (sr), Rob Blunt, Dennis Ward, Peter MacDonald, Susan Hedge, Kemp Bundy, Christina Lindheimer, Ryan Shaw, Christine McMaster, Maureen Delnicki, Jason Tenner, Mark, Zac Votra

1. Golden Goal – Mark and Zac proposed expanding May Day by utilizing Golden Goal. Mark says we could utilize their facility and they could run the whole tournament at their facility. They have 4 turf field and 4 grass fields. Lights are on 4 fields...cost to Golden Goal is \$250/field to turn them on. Talk of doing the showcase portion if we added the older groups at their facility. They have not done college showcases before...the fields are not as wide as they should be. Far Post is still doing a lot of training there...might be nice to leverage the relationship with them and other clubs at that level. Peter said even if it didn't come to fruition for the older teams to participate in May Day...maybe we could still discuss some sort of college showcase in partnership with Golden Goal. Reviewing our relationship with Golden Goal in the past and how that has worked on both sides. Seems like CDYSL/ENYS issues are resolved. Peter brought up that there seemed to be so many tournaments they seemed diluted...Mark went over the schedule for this year and will put them up on our site...Maureen will put on our site. Would we be able to have a successful college showcase with this much time to plan? Kemp asked if they have contemplated a B tournament which doesn't seem like their market but would give our second tier teams to play and those tournaments seem to fill up and be in high demand. Rob asked that they propose to us what they would like to see happen from a financial situation if we partner...obviously we all want to make something from the event. Peter said maybe we could use the same or similar model of Mountain Mayhem. Mt Mayhem has typically benefited the revenue from team registration and GG has taken the revenue from concessions and lodging but it might make more sense to split the revenue from the event in general. The first year it might not be a showcase but a tournament to include u16-19. Les will share the proposal with Ryan, Rob, and Peter as an initial review once he receives it from Golden Goal.
2. Financial/Accounting report – Les met with Reinhart regarding our tax returns – he suggested we may want to establish a line of credit in case we have a negative year again...Ryan has already been looking into this. Concerns are a few teams without full rosters – vacant space at Charbs as well as coaches that need to be paid for that time.
3. DOC –
 - a. Jason – schedule – 2 trainings per team, 4 pick slots/4 technical trainings for younger teams, and some available spots for coaches to sign up for as extra training and/or scrimmages. Came in under budget with all of our outside practice space. No teams like starting at 4:30. Miguel is bringing his u19 team in at 3:15/3:30 (he can do that and the older boys can do that)...might not happen every year. U12 boys and girls – they pay the same exact amount. The competitive teams are getting 1 turf and 1 gym day and the select teams are getting 2 turf trainings for the same price. Next year we should make sure there is a price differentiation if the product is different...for girls and boys/competitive vs select. Jason gave the coaches the schedule Sept 11 and started hearing from them 5 days before the start that there were issues. Next year he will schedule a meeting with coaches to review schedules and conflicts a week or two after sending it out.

- b. Jason - #s – girls registration u14 and older really dives down. Peter said participation in youth sports is down significantly across the country but the competition is increasing at the same time.
 - c. Peter – combining u13 boys Competitive with the u14 boys Competitive to form one team (13s will be playing at u14 level). Proposal of reduced rate for rec players to try for the Sept/Oct practicing – 5 additional boys, 3 additional girls. Next year the travel coaches...designated travel coaches (Miguel and Juan) should go better and help with recruiting. Juan and Miguel also going to do academy training for pre-k and k.
4. Registrar – 255 registered as of today, down 15 players from this time last year. We have a complete u8 boys team (12), girls were folded up into the 10s, 10 girls have 24.
 5. Team manager update – nothing
 6. Website – Sports Engine – Maureen says we need to keep all the domains so that people can get to us no matter what they enter....we need to reimburse Chris Boggs and take those over. We still need to decide if we are going to transfer our site to Sports Engine or keep it as is. And, next year depending on how many players we have playing in whatever leagues, it may be better to register through Sports Engine vs SI Play. Nothing we need to act on this evening.
 7. Charbs Turf floor – turf floor is back together temporarily. It keeps splitting on one end because some of the tiles were not cut properly. Les is suggesting purchasing new tile pieces and hiring that group out of Mechanicville again to redo that end and that should solve the issue. Ryan motions that we approve up to \$1,000 to purchase new tiles and labor to repair.
 8. Uniforms – it does appear that a few teams still have not ordered uniforms through soccer.com. The problem is that if teams order elsewhere we don't receive the points towards money that we spend towards coaches' gear. The solution of that happening will have to be that those coaches do not receive the coaches' gear. We have to be clearer once players commit about the process including uniforms. Tina suggested adding the uniform to the fee structure next year and ordering the uniform for the parents. It has been communicated to Patrick the way he was supposed to do things...we don't actually know what uniform they have. Coaches will need contracts in the future to cover us from tax implications and we can include things like this – following club policies and procedures as part of their requirement as a paid coach.
 9. Tina motions to vote Susan Hedge join the board as a member, Shirley 2nds, all in favor.
 10. Communication – Kemp suggested sending out an email after every board meeting highlighting 2-4 take-aways, things we are doing, etc to inform the club of. Susan Hedge is volunteering to send out periodic communication. Tina motions that Susan be in charge of our new club/board communication, Christine M 2nds, all in favor.
 11. May Day committee will come up with job descriptions of where we need volunteers and help with the board this weekend.
 12. Christine McMaster is resigning from her board position.
 13. Taxes/Accountant meeting - need to make coaches employees, have parents pay coaches directly again, have contracts for coaches to prove they are contracts (if they have a business cards showing they offer coaching services)...there are basically 4 options. We can't be reimbursing them for items (licenses, risk management courses, etc)...they need to cover those things themselves.
 14. Wendy motions to adjourn, Tina 2nds, all in favor.